



# LOCATION & LIFESTYLE

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## Meet *The LOCATION & LIFESTYLE Team*

### Brian Tucker

Originally from North Alabama, Brian Tucker and family bought a vacation home in Pensacola, Fla. in February 2004. By 2006, the “beach house” had become his permanent home and life’s passion.

Not too long after he moved, Resort Realty broker, Mark Lee, approached Brian and asked if he’d ever considered a career in real estate—which he had. It seemed to be just the spark he needed to pursue that career path. Several friends in the industry offering to mentor him encouraged his decision. “Once those doors opened,” said Brian, “I walked through them and never looked back. It’s been the best thing I’ve ever done. I finally found a niche that I would (pun intended) call a home! It’s been a blessing.”

Although some real estate agents are in it for the money, Brian assures that’s the farthest thing from his mind. “For me, it’s much more about the people and the relationships I build. When you get to be very close to your clients like I have, you develop a personal vested interest in these people. When negotiating, I remind myself it’s not just business, it’s someone’s life.”

And Brian proves his dedication to his community through volunteer work and

receiving on innumerable boards, committees and community organizations around the area; including the Pensacola, Gulf Breeze, and Pensacola Beach Chambers of Commerce, Pensacola Young Professionals and Gulf Coast TIDE.

“I spoke recently with MSNBC personality Joe Scarborough, who is originally from Pensacola, and he reminded me what most people often forget—Pensacola is America’s first settlement. That really makes us unique. It’s a place of new beginnings, and it’s obviously a great place to call home,” says Brian.

### Karen Jurkowich

Attending school at California Polytechnic State University, Karen Jurkowich achieved a bachelor’s degree in management science and law. She later went on to be the senior ranking woman out of 1,400 employees at a major defense-contractor plant

Karen moved to Pensacola 21 years ago with her husband, Mike. It wasn’t until a little more than five years ago did she become interested in real estate. Obtaining her real estate license in 2003, she has since pursued rigorous training to

receive many designations, including: Certified Electronic Marketing Specialist (CEMS), Certified Negotiation Specialist (CNS), Certified Home Marketing Specialist (CHMS), Certified Residential Specialist (CRS) and the prestigious Master Sales Professional (MSP) designation, that only 1 percent of top REALTORS® have obtained.

“My favorite part of the job is watching buyers and sellers make that final connection of finding exactly what they needed. It’s an incredible feeling. Whether the connection be about price, location or the perfect home, I love being a part of that,” says Karen.

In addition to being such an accomplished REALTOR®, she is also very involved in the community. Karen serves as chairman of the board of directors of National Council on Alcohol and Drug Dependence (NCADD) of northwest Florida, is the vice president of Pensacola Beach Optimists Club, a club that focuses on community service, is on the board of directors for the Gulf Breeze Area Chamber of Commerce and she has even found time to direct the church choir on Pensacola Beach every Sunday since 1990.

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## Welcome to the Pensacola Market

Anyone who has picked up a newspaper or watched the news recently has seen all the negative press the real estate market has been getting in the past few months. But low interest rates, coupled with an abundant home selection, makes now the perfect time to house shop in Pensacola.

“Karen and I haven’t really noticed the market decline; we’ve been so busy!” says Pensacola Realtor® Brian Tucker. “We are full-time REALTORS®, and we get up every day and work as hard as we can. We don’t let the media stand in our way. People are still buying and selling homes every day.”

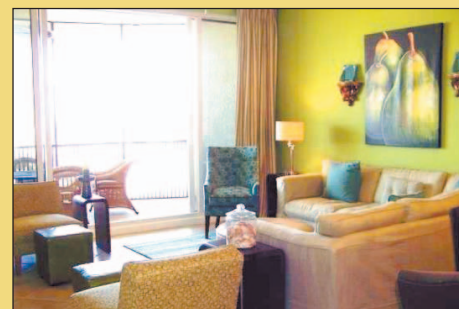
After weathering two major hurricanes, Ivan and Dennis, Pensacola is seeing the real estate market bounce back strong. “We’re feeling good about the current market, and are confident

that now is the time to buy. If buyers wait any longer for the market to ‘hit bottom’, you may have missed it,” says Brian.

According to Pensacola Realtor® Karen Jurkowich, “Prices have certainly come down. But after hurricane Ivan, there have been a lot of corrections in the market. Houses that are priced correctly are going to sell. We choose to not let the negative media reports affect us—we can make whatever needs to happen work for you.”

As highly involved members of the community, Karen and Brian know the area better than anyone else, and can help you find the home of your dreams. “We are here to do whatever we need to do for our current and future clients. Our priorities our simple—they are those of our clients,” says Karen.

## Your Home Could be Featured Here!



**612 LOST KEY DR., #1002B,  
PERDIDO KEY, FL**  
\$699,900 • MLS# 346246

*See how Brian and Karen can move you!*

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Visit [www.BrianTuckerLiving.com](http://www.BrianTuckerLiving.com) for a chance to win \$1,000 every month!

# The LOCATION & LIFESTYLE Team's Featured Properties



**5880 SPANISH TRAIL, #H,  
PENSACOLA, FL**  
\$178,900 • MLS# 348931



**1757 FOX RD.,  
PENSACOLA, FL**  
\$390,000 • MLS# 347484



**1308 E. BELMONT ST.,  
PENSACOLA, FL**  
\$163,000 • MLS# 345206



**14284 GORHAM RD.,  
PENSACOLA, FL**  
\$895,000 • MLS# 346452



**2709 SANIBEL PL.,  
GULF BREEZE, FL**  
\$199,000 • MLS# 345015



**612 LOST KEY DR., #1002B,  
PERDIDO KEY, FL**  
\$699,900 • MLS# 346246



**999 FT. PICKENS RD., #407,  
PENSACOLA BEACH, FL**  
\$249,900 • MLS# 334521



**1100 FT. PICKENS RD., #B12,  
PENSACOLA BEACH, FL**  
\$280,000 • MLS# 342793



**1150 FT. PICKENS RD., #G2,  
PENSACOLA BEACH, FL**  
\$335,000 • MLS# 345783



**330 FT. PICKENS RD., #7E,  
PENSACOLA BEACH, FL**  
\$590,000 • MLS# 338557



**1600 VIA DELUNA DR., #503A,  
PENSACOLA BEACH, FL**  
\$395,000 • MLS# 333530



**1180 N. 19TH AVE.,  
PENSACOLA, FL**  
\$1,250,000 • MLS# 348790



**FOUR PORTOFINO DR. #1209,  
PENSACOLA BEACH, FL**  
\$685,000 • MLS# 342942



**22 VIA DE LUNA DR. #308,  
PENSACOLA BEACH, FL**  
\$875,000 • MLS# 340920



**18 VIA DE LUNA DR. #1506,  
PENSACOLA BEACH, FL**  
\$1,200,000 • MLS# 347097



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